

The North Face Campout at the top of Whistler Mountain - Official Contest Rules Whistler Blackcomb Resort Winter Kickoff Event

Win a chance to take part of The North Face Campout at the top of Whistler Mountain for you and a guest on December 7^{th} , 2019. The North Face Winter Kickoff event at Whistler Blackcomb Resort is scheduled on December 6^{th} to 8^{th} , 2019.

ELIGIBILITY: The North Face –Campout at summit (the "**Contest**") is open to residents of Canada (excluding Quebec), the United States of America, the United Kingdom and New Zealand who have reached the age of 13. Employees, representatives and agents of The North Face, Whistler Blackcomb, and members of the immediate family (parent, child, sibling and spouses) of all such persons as well as those with whom they are domiciled are not eligible to enter. Void where prohibited by law.

SPONSOR: The Sponsor of this Contest is The North Face, a division of VF Outdoor Canada Co., 3260 rue Guenette, Ville St. Laurent, QC, H4S 2G5.

HOW TO ENTER:

No purchase necessary to enter or win. A purchase will not improve your chances of winning.

To enter the contest: Online during the Online Contest Period. In total, 3 winners will be chosen.

Online Entry

The Online Contest Period will begin at 12:00:01 a.m. (Pacific Time ("**PT**")) on October 28th, 2019 and will end at 11:59:59 p.m. (PT) on December 1st, 2019 (six days before Winter Kickoff event) (the "**Online Contest Period**"). You may enter by going to www.whistlerblackcomb.com/winterkickoff during the Online Contest Period, following the link and completing all required information on the 'enter' page and clicking 'submit'.

Participation is limited to one entry per person.

All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Rules (defined below) may be disqualified by The North Face. The North Face takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, or for typographical, production or other errors. Neither The North Face nor Whistler Blackcomb is responsible for any errors or omissions in printing or advertising the Contest or in these Official Rules.

PRIZE DRAWS:

Draw - Online Entries

A random draw by a representative of The North Face will be held six days before Winter Kickoff event from among all eligible entries received during the Online Contest Period in order to select 3 winners. Entrants do not have to be present at the draw in order to qualify to win.

The online entrants selected to win a Prize will be notified by phone after the draw. Selected entrants must confirm their acceptance of the Prize and participation in the campout by phone within 4 hours of notification. In the event a selected entrant is not eligible to claim a prize or does not confirm their acceptance and participation within 4 hours of notification, or is unwilling or unable to comply with the Rules, or any prize notification is undeliverable, his/her entry will be disqualified and an additional entry will be drawn from among remaining eligible entries received during the Online Contest Period until such time that the prize has been successfully awarded.

Each winner is allowed to bring a guest each. The following Prize is available to be won, subject to the conditions set out below.

Prize:

Each prize winner will be entitled to campout at the top of Whistler the night of December 7^{th} , 2019. The following facilities and services will be available to each prize winner and their guest during campout:

- One (1) Mountain 25 tent;
- Two (2) Inferno -29 Sleeping bags;
- 1 guest relation officer will be available to provide assistance;
- 2 First aid staff (means of evacuation are provided in the event of an emergency);
- On site security;
- Complimentary service of beverages plus breakfast;
- Toilet facilities

Provided the prize winner participates in the campout for the entire night and obeys the Campout Rules, the prize winner will get to keep the following after the campout:

- One (1) Mountain 25 Tent: Value 819,99\$ https://www.thenorthface.com/shop/mountain-25-tent-nf0a3s6m-en-ca?variationId=C8T#hero=0
- Two (2) Inferno -29 Sleeping bags : Value 789,99\$ each : https://www.thenorthface.com/shop/inferno-20f-29c-2-en-ca?variationId=BEX

If the prize winner and guest do not have a pass to Whistler Blackcomb Resort, the prize will include one lift ticket for the winner and guest for use on Sunday, December 8th, 2019.

 Two (2) Lift access tickets: Value approx. 150\$ each https://www.whistlerblackcomb.com/plan-your-trip/lift-access/tickets.aspx

Campout Rules:

- Participants must be 13 or older. Any camper under 19 must be accompanied by a parent or guardian.
- Both participants need to be present at check-in the day of the campout, December 7, 2019.
- Each participant must sign a liability release before camping out.
- Participants under 19 must have a parent or quardian sign their liability waivers.
- For security purposes, no open flame candles, electrical or gas heaters are allowed in the tents.
- All noise must be kept to a minimum from 10 pm to 6 am the next morning.
- The use of drugs and alcohol is prohibited on camp premises.

Campout Schedule

The evening before Campout at the top of Whistler

- A meeting point in the evening of December 7, 2019 will be communicated to winners. All prize winners and their guests must check-in and complete their registration by signing the liability release.
- Prize winners and guests will go up with Gondola at 7 pm on December 7, 2019 and will be identified and allocated their tent location.

Morning of Campout

- Campers may get up at any time to get ready for breakfast and meet TNF athletes for the first descent.
- Breakfast will be available from 7:30 am to 8:30 am
- Campers can pack up their personal gear and bring it to the storage area.
- All personal belongings must be pack up before 9 am. Staff members will pack up the tent, sleeping bag and mattresses. Winners will be able to pick up the prize after their day on the mountains Ski and bag check office near the Excalibur between 4:30 PM – 5:30 PM.

Total approximate retail value of each Prize is \$2399.97 CAD* plus applicable taxes. Any difference between stated approximate retail value and actual prize value will not be awarded. The above prize description constitutes the expected Prizes and all aspects thereof are subject to availability and subject to change. Certain components of the Prize may not be available at time of prize fulfilment. Winner will be provided with additional details at time of prize fulfilment.

ODDS: The odds of winning a Prize depend on the number of eligible entries received during the Online Contest Period, in the case of online entry, and the number of eligible entries received during the In Person Registration Period, in the case of in person registration.

WINNING:

Before being declared a winner of a prize, a selected entrant must correctly answer unaided a time-limited mathematical skill-testing question.

Before being declared a winner of a prize, the selected entrant will be required to sign and return to The North Face within the period indicated thereon a declaration and release form confirming compliance with the Rules and acceptance of the applicable prize as offered; acknowledging the non-responsibility of The North Face, Whistler Blackcomb and their respective employees, directors, officers, representatives and agents with respect to liability, damage, injuries, accident, loss or misfortune relating to (i) participation in the Contest, the Prize or any related activity, and (ii) acceptance, possession, use or misuse of the applicable prize or any component thereof, to the extent permitted by law; and acknowledging the right of The North Face, Whistler Blackcomb and their respective employees, directors, officers, representatives and agents to collect and publish or broadcast the winner's likeness, name, address, voice and statements made in relation to the Contest in any publicity, promotion or advertisement carried out by The North Face, Whistler Blackcomb or its authorized agents worldwide without further notice or compensation, other than the prize offered.

Winner is solely responsible for the reporting and payment of any applicable taxes on or associated with the acceptance and use of a prize. Winner may waive his/her right to

receive a prize or any component thereof. **Each Prize and its respective components are non-transferable, non-exchangeable, and non-refundable, have no cash value and must be accepted by winner as awarded.** A prize will be forfeited if winner is not able to redeem it during the time period designated by The North Face. Any guest accompanying winner will be required to sign and return a declaration and release form prior to taking part in the Prize. If winner's guest is a minor, he/she must be accompanied by his/her parent or legal guardian during his/her participation in the Prize, at the parent or legal guardian's expense (unless the latter is, in fact, the winner), and the parent or legal guardian must sign and return all required documentation. The North Face reserves the right to substitute a prize or a component thereof with a prize in the event that a prize or a component thereof is unavailable due to circumstances beyond their control.

By entering the Contest, entrants acknowledge that they have read, understood and agreed to be bound by the Rules.

PRIVACY: By entering the Contest, entrants consent to the collection, use and disclosure of their personal information for the purposes of administering the Contest. The North Face will collect, use and disclose such personal information in accordance with these Rules and The North Face's Privacy Policy, which can be found at www.thenorthface.com/en_ca/help/privacy.html. The North Face's Privacy Policy is made a part of these Official Rules and incorporated herein by reference. In the event of any inconsistency with regard to the Contest itself, these Official Rules will prevail, govern and control; but, in all other cases, The North Face's Privacy Policy will prevail, govern and control.

RULES: The Contest will be run in accordance with these Official Rules. Entrants must comply with the Rules, and will be deemed to have received and understood the Rules by participating in the Contest. The North Face may, at its discretion, cancel, terminate, suspend and/or amend the Contest and the Rules where necessary. The terms of the Contest, as set out in the Rules, are not subject to amendment or counter-offer, except as set out herein. The North Face's decisions with respect to the Contest are final and binding. If any provisions of the Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

RELEASE: By entering the Contest, entrants acknowledge that they are releasing The North Face, Whistler Blackcomb, their respective directors, officers, employees, representatives, agents, affiliates, prize suppliers, advertising and promotion agencies (collectively, the "**Releasees**") from any liability whatsoever for any claims, costs, injuries, losses, liability or damages of any kind arising out of or in connection with (i) participation in the Contest or any related activity, or (ii) the acceptance, possession, use or misuse of a prize or any component thereof, (including, without limitation, those related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light), to the extent permitted by law. By entering the Contest, entrants also agree to fully indemnify the Releasees and hold each of them harmless from any and all claims, costs, losses, liability or damages of any kind arising out of or in connection with (i) participation in the Contest or any related activity, or (ii) the acceptance, possession, use or misuse of a prize or any component thereof, by any third party.

Winner acknowledges that the Releasees are not responsible for: (a) any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any entry to be received by The

North Face on account of technical problems or traffic congestion on the Internet or any website, or any combination thereof, including any injury or damage to an entrant's or any other person's computer, related to or resulting from playing or downloading materials in this promotion including the recording of game results; (b) any incomplete or inaccurate information, whether caused by the website users or by any equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of entries; or (c) the theft, destruction or unauthorized access to, or alteration of, entries or the contest website. The North Face reserves the right, in their sole discretion, to cancel, modify or suspend the Contest should a virus or bug or other cause beyond the reasonable control of The North Face corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of the Contest is a violation of criminal and civil laws, and should such an attempt be made, The North Face reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. The North Face reserves the right to forbid the framing of any of the contents of the contest website and, in their sole discretion, to disqualify any individual who tampers with the entry process.

All entries become the property of The North Face and will not be returned. If the identity of an online entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid online entry in the Contest will be the server(s) of The North Face.

DISPUTES: Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Contest, any prize awarded or any use of any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the province of British Columbia, Canada to the extent permitted by law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of The North Face or Whistler Blackcomb in connection with the Contest, any prize awarded or any use of any prize awarded, shall be governed by, and construed in accordance with, the laws of the province of British Columbia, Canada, without giving effect to any choice of law or conflict of law rules that would cause the application of the laws of any jurisdiction other than the province of British Columbia, Canada.

*NOTE: All prizes are quoted in Canadian currency (CAD).

WINNERS' NAMES: For the name of a winner of the Contest, please send a self-addressed, stamped envelope to 4545 Blackcomb Way, Whistler BC, V0N 1B4 Canada, Att: TNF Account Manager, Strategic Alliances & Partner Marketing.